

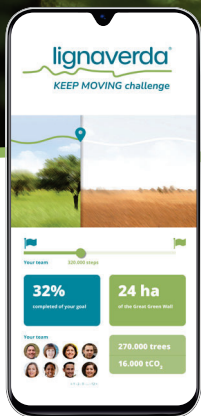
lignaverda® KEEP MOVING challenge

driven by  ENTREPRENEURS WITHOUT FRONTIERS

Additional
offer for the
Participatory
Reforestation
Project



Power up your team,
transform the world



Are you ready to transform your
company's environmental impact,
while enhancing employee
commitment and well-being?

Look no further than the thrilling
Lignaverda Keep Moving challenge!

Lignaverda has a mission: to inspire companies globally to embrace corporate social responsibility. How? By empowering employees to lead healthier lives while at the same time making a difference through reforestation efforts in Africa's semi-arid areas. Together we can transform the lives of local communities and create a positive socio-economic impact.

For every kilometer you walk, run, bike or swim we grow a tree. The Lignaverda challenge goes beyond improving staff well-being or creating a better environment, by making a real contribution to African livelihoods.

Ultimately, through this challenge, your company will be able to activate your employees and engage them as a team in the fight against climate change through sport, while also connecting them to vulnerable rural African populations, who suffer most from climate change effects.



For every kilometer
you walk, run, cycle or swim
we grow a tree in Africa



Unleash the Benefits

Engaging in the Lignaverda Keep Moving challenge brings a ton of positive benefits to your company and its employees. Picture yourself fostering a vibrant, motivated workforce that feels united and energized. Watch as your team members bond over shared goals and celebrate milestones together, **creating a culture of camaraderie and collective achievement.**

As your employees embrace an active lifestyle, they will experience a remarkable boost in their physical and mental well-being. Stress will melt away, productivity will soar, and creativity will thrive. They will gain a sense of personal accomplishment, setting and surpassing their fitness goals while positively impacting the environment as well as African livelihoods.





httpool
by Aleph

"The average participant did 145 kilometers in 4 weeks. This challenge really engaged our employees to move more and thus to improve their health and mental wellbeing. We saw less absences, lower attrition and higher productivity."

Rebecca Priels
HR Director
HTTPool (ALEPH HOLDING)



Planting Trees, Cultivating Impact

At Lignaverda, we do not just talk the talk. We **walk the walk**, or better yet, we walk, run, cycle, and swim for it! We guarantee that for every virtual tree unlocked, a real tree will take root in our endeavor to combat deforestation and address the pressing issue of climate change.

Together, we are creating a greener and more sustainable world for future generations.

Join the Lignaverda Keep Moving challenge Today!

Visit our website to learn more about the Lignaverda Keep Moving challenge and contact us now via email to register your company. Together, we embark on an extraordinary journey of fitness, camaraderie, and environmental stewardship. Let's rewrite the rules of corporate engagement and build a brighter and greener future!



"The 142,824 kilometers moved by our 700 employees was a huge achievement. We are proud that together with Lignaverda, we can now participate to large-scale reforestation initiatives that slow down desertification while at the same time, support local entrepreneurship in Senegal."

Dominiek Valcke
CHIEF EXECUTIVE OFFICER
TVH



lignaverda.org/keep-moving

Contact us:

info@lignaverda.org
Answer in 48 hours.