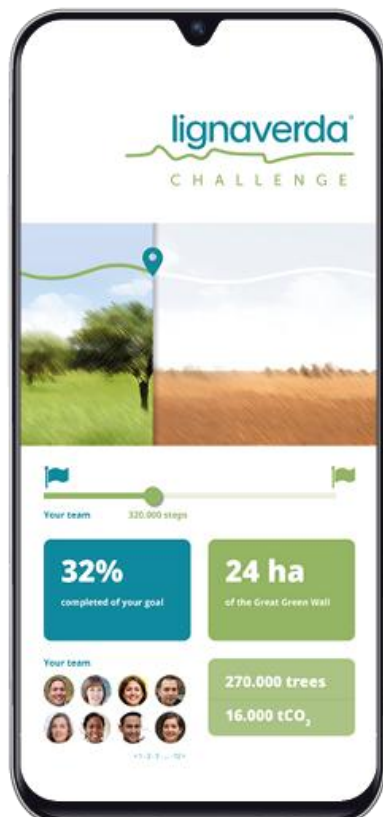


TOGETHER **WE**

RESTORE ECOSYSTEMS.
IMPROVE LIVELIHOODS.

APP ONBOARDING



Download our app

Scan our QR code (next page) & download our app on **iOS** or **Android**-device.



Register your account

Insert your email address, password, and the **company code** (next page).



Join your Challenge

Join your company challenge and select a team (if relevant).



Let's move!

Your challenge begins on **12/05/2025** – come back on that date, and **let's move!**



App synchronization

Synchronize your favorite sports app among available options.



Profile info

Complete your profile with your information.

QR CODE TO DOWNLOAD APP



SCAN ME

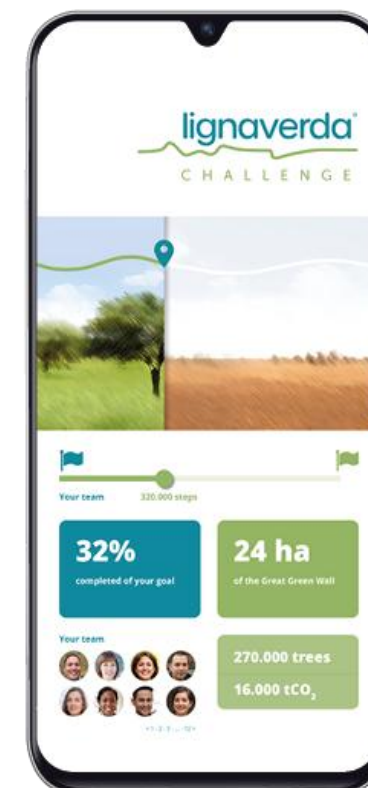


For every kilometer
you walk, run, cycle or swim
we grow a tree in Africa



In the event the QR code scanning does not work, please search manually
“**Lignaverda**” on GooglePlay (**Android**) or App Store (**iOS**).

- Company code: **WOT4LIGNAVERDA**
- Challenge start date: **12/05/2025**



TOGETHER **WE**

RESTORE ECOSYSTEMS.
IMPROVE LIVELIHOODS.



In a few words

- Operating since 2008
- Leading reforestation expert in semi-arid Africa
- Certified carbon removal projects
- Accrediated by the United Nations (UNCCD)
- 17,000+ hectares in restoration
- 30,000 community members engaged
- 4,000+ temporary jobs every year
- 100+ long-term job created



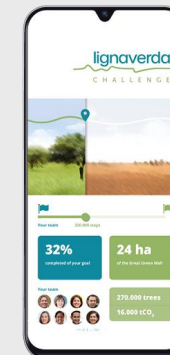
What makes us unique

17+ years in semi-arid areas	End-to-end player	Large-scale operations
Solid governance	Financially audited	Certified projects
Adv. project monitoring	Strong partnerships	Local jobs created

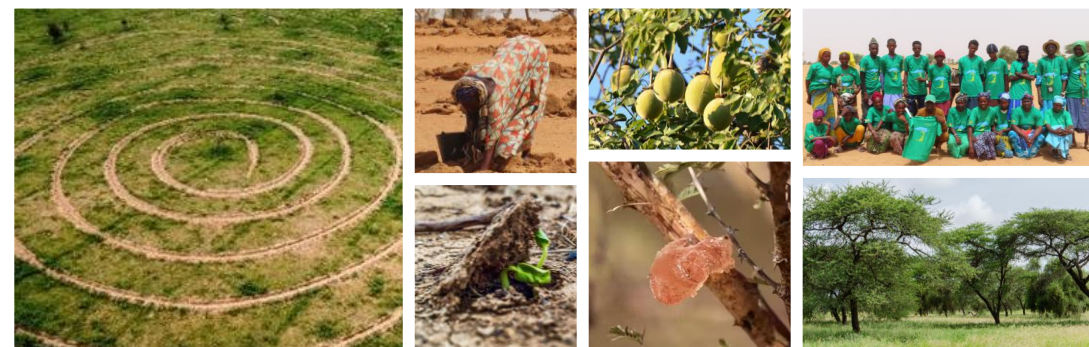
For every kilometre you move, we grow forests!



For every kilometer
you walk, run, cycle or swim
we grow a tree in Africa



Lignaverda, in 7 images



PROBLEM

A

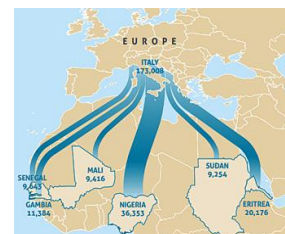
Land degradation

**B**

Impoverishment, food security, and migration

**"... I worry for my children.
The land I grew up on has become a wasteland,
and I fear there will be nothing left for them ..."**

- Tessékéré Community Leader



135M+ may be displaced
by desertification.

BY 2050

WHAT WE DO

1 Soil preparation

Water half-moon bunds



2 Direct sowing

Native, drought-resistant species



3 Forest protection

Community buy-in



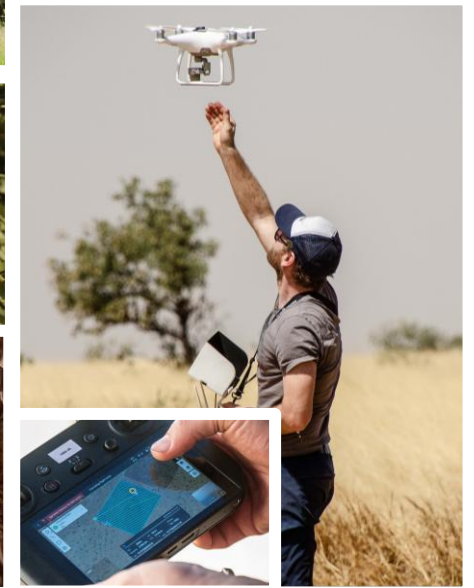
4 Forest valorisation

Non-timber forest products



5 Monitoring

Drone and satellite imagery



BUILT ON TRANSPARENCY

1

We monitor

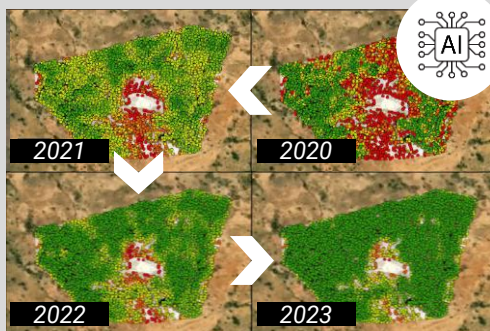
Aerial intelligence mapping

KU LEUVEN



AI-driven satellite monitoring

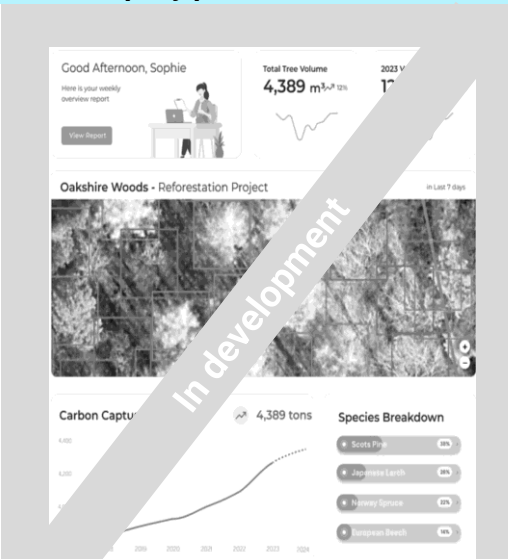
KU LEUVEN



2

We report

KPI company portal



Expected to be ready in Q4/2025

3

We are audited

1st-in-class carbon certifier

VERRA

VM0047

Leading guarantee of
highest-integrity credits

CCB label

Leading guarantee of verifiable
socio-economic impacts

Third-party financial audit



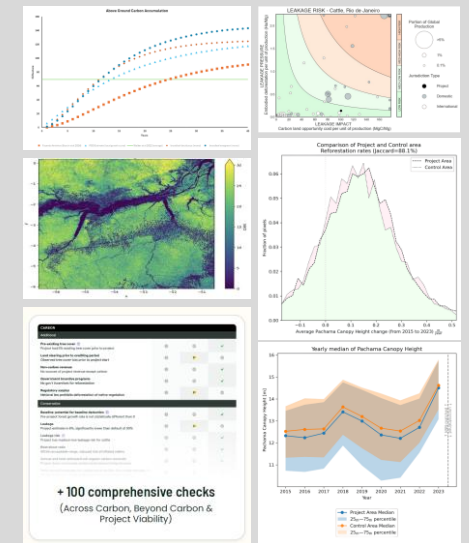
4

We are vetted

Verified by dMRV pioneers



Most advanced dMRV tech provider

+100 comprehensive checks
(Across Carbon, Beyond Carbon &
Project Viability)



Move now!



Andy Martinez Lopez
Growth Director

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Kris Vermeiren
Partnerships Manager

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